

# AGBU 2101: Principles of Agriculture Economics, Finance & Marketing

This is an introductory course providing the student with an appreciation of the principles of micro and macro-economics, finance concepts and the necessary marketing tools for entrepreneurship relating to both agriculture and marine start-up sustainable businesses. The student will also be introduced to the financial structure of the Bahamian economy with concentration on business leverage systems.

**Credits:** 3

**Class Hours:** 3

**Prerequisites:**

MATH 1001 or MATH 1008 and AGRI 1102

**Department:** Agribusiness