

# AGRI 2212: Introduction to Agritourism

This course is designed to introduce students to the basics of the tourism industry and its relationship with agriculture. The characteristics, concepts and sectors of tourism will be explored. A review of the Bahamian tourism industry and its economic impact will be covered. Also this course examines the way in which agro tourism can be developed as a viable business opportunity and contributor to the sustainable development of the Bahamas. By the end of the course students should be able to define the concept within a framework of social, managerial and economic development.

**Credits:** 3

**Class Hours:** 3

**Prerequisites:**

Second-Year Standing

**Department:** Agriculture